

FOR IMMEDIATE RELEASE

Construction Estimating Institute Hires Milestone Marketing Associates

SARASOTA, Florida (June 14, 2011) – Milestone Marketing Associates is getting back to its roots.

The Sarasota-based marketing agency recently agreed to provide marketing consulting services to the Construction Estimating Institute (CEIA), a longtime fixture of the local construction industry.

“We are very excited to be working with Matthew and his team at Milestone,” said Kim Langedyk, president of CEIA. “We know his experience in the construction field is extensive and we are excited to do more work with him in the future,” said Langedyk.

What makes this contract special for Milestone president Matthew Anderson is the fact that he landed his first real job after college at CEIA.

“CEIA is where I learned how marketing works in the real world,” said Anderson, a 1994 graduate of the University of Florida. “They took a chance on me back when I was fresh out of school, and I’m thrilled that they thought well enough of me to seek out Milestone to help them with their current marketing needs.”

Anderson adds that while the current agreement is limited to consulting services and web development, he does expect Milestone to provide more marketing services for CEIA in the future.

About the Construction Estimating Institute (CEIA)

Since 1982 the Construction Estimating Institute has provided training for construction industry personnel. For over 29 years, they have trained construction industry workers in the areas of estimating, bidding, blueprint reading, and construction management. More than 57,000 owners, estimators, project managers, field supervisors, foremen, and company officers have attended their courses to fulfill professional development needs and continuing education requirements. For more information about CEIA, call 1-800-423-7058, email info@estimating.org, or visit www.esteeming.org.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates, Inc. is a virtual advertising agency based in Sarasota, Florida. Milestone provides a full range of traditional advertising, marketing and public relations services, digital solutions including website design, online marketing and video production, as well as trade show consulting and corporate event management. For more information about Milestone Marketing Associates, call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

CONTACT

Victoria Gillum, Public Relations Specialist
Milestone Marketing Associates, Inc.

vgillum@milestone-marketing.com

(941) 914-1271 mobile

(941) 306-3602 local

(941) 866-2532 fax

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